



## Got You Looking Sales & Service Agreement

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This Sales & Service Agreement is made effective Jan 21, 2022

**Between:** Gotyoulooking.com (Powered by Myhometour.ca)  
26 Kimberley Avenue  
Toronto, ON  
M4E 2Z2

**And:** Home2 Suites by Hilton Rochester Henrietta, NY /rocrhht  
999 Jefferson Rd  
Rochester, NY 14623

### Package Details – **Single Property Partial (Guest rooms only)**

- ✓ Full Photoshoot of the Property April 4-5, 2022
- ✓ 1 Day Shoot with a GYL Photographer (8hrs, dusk shots included)
- ✓ 35 Edited Images
- ✓ Usage Rights to the Edited Images
- ✓ **\$2699.00**
- ✓
- ✓ **Gotyoulooking.com Agrees to:**
  1. Schedule the GYL photographer Charlie Edwards to be on property on [April 4-5, 2022](#)
  2. Conduct a thorough Preparation Call with the Property 1-2 weeks prior to the shoot date.
  3. Capture images/video of all the required areas according to the Brand Standards (see related Brand Standards attached). \*
  4. Staging Guidance provided by the photographer onsite to finesse your prepared spaces.
  5. Access to an online image gallery housing all shots captured for property image selection.
  6. Edit the images according to Brand Requirements. Edits not included will be subject to a fee. \*\*
  7. Release the rights to the edited images to the property listed on this contract and their respective Ownership/Management Group.
  8. Store images on the GYL server for a maximum of 3 months.
  9. Deliver the Edited Images within 15 business days of the Image Selection date.
  10. Deliver a custom 360 Virtual Tour within 30 days of the photo shoot (where applicable)
  11. Support both the Photographer and the Property during the entire process.

### **Home2 Suites by Hilton Rochester Henrietta, NY /rocrhht Agrees to:**

1. Follow instructions and prepare every space according to the brand standards provided. \*\*\*
2. Allow the photographer access to various areas of the property to shoot all necessary images with minimal interruption. \*\*\*
3. Plan to begin the photoshoot with the GYL Photographer as early as possible in the morning at a mutually agreed date/time. Ex: Guestrooms are typically captured between 9am-12pm depending on the light.
4. Block-off Non-Sun Facing Guestrooms 24hrs prior to the shoot and ensure those rooms are not sold until the photographer has confirmed shoot completion.
5. Assign a Representative to be with the photographer during the shoot for any logistics issues that may arise and to approve the staging in all areas prior to the photographer shooting.

6. Send the one-time payment \$ 2699.00 USD within 30 days of the shoot date.
7. Reserve a room for the GYL Photographer Charlie Edwards on the night(s) of April 3<sup>rd</sup> & 4<sup>th</sup> 2022 at no additional cost.
8. Select the images that meet all brand standards (including the appropriate # of images/area).
9. Review and rename the images for Brand site submission (where applicable).

**Cancelation and Rescheduled Shoots Please Initial: \_\_\_\_\_**

**GYL will accept cancelation and reschedule requests. If cancelation/reschedule is requests within 10 business days of the confirmed photo shoot, a 50% (of the total package cost) fee will be charged.**

**\*If weather is not favorable for Exterior Still Images and/or Drone Images, one of the following actions will apply in cooperation with the property.**

- Exterior Images will be taken as is with no future visit (this does not apply to Drone Services).
- Exterior Images will be taken as is. GYL will advise when a photographer is in the area to retake (this does not apply to Drone Services).
- Exterior Images are rescheduled – additional travel costs will apply.
- The Drone Service can be canceled, and the invoice will be adjusted accordingly.
- The Drone Service can be rescheduled for a later date – additional travel costs will apply.
- The Drone Service can be rescheduled for a later date when a GYL photographer is in the area.
- If the entire shoot is cancelled due to weather, cancellation fees will apply.

**\*\*If you require edits not included in this list, additional fees will apply in cooperation with the property.**

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|--|---|
| · Crisp, Clean & Consistent Images             | · Bright and Colorful Images              |
| · Straighten & Crop Images (as required)       | · Minimal Shadows                         |
| · Minimal Light Reflections and Light Blasting | · Removal of Wires                        |
| · Removal of Plumbing under Sinks              | · Removal of Bright Fire Safety Items     |
| · Smooth Linens (as best as possible)          | · Black-out TVs and Monitors where needed |
| · Remove Obvious Marks on Walls                | · Repair Obvious Rough Spots on Furniture |
| · Even Out Colors on Building & Parking Lot    | · Change grey sky to Blue Sky             |

**\*\*\*If areas of the property are not ready or inaccessible, one of the following actions will apply in cooperation with the property.**

- Area images will be taken as is – if special edits are required, additional fees will apply.
- Area images will be rescheduled – additional travel costs will apply.

Signing parties agree to the package information, terms, cancellation policy listed in the previous pages.

**Property Representative**

**Gotyoulooking.com Representative**



\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Authorized Signature  
Jan 21, 2022

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date